



XOÇAI™

HEALTHY CHOCOLATE



Andrew N. Brooks

Founder & Executive Vice
President



Cacao Ingredient

- 100% ethically traded
- Purchased from Ivory Coast
- Cold-pressed to protect antioxidants
- Obtained from small, family-owned and operated farms
- No human exploitation
- Farmers provided with fair wages and humane working conditions
- No pesticides used in the harvesting of our cacao beans
- Sustainable forest farmland growth



Açaí Ingredient

- 100% ethically traded
- Purchased from co-operative farms
- Harvested by local communities from wild, uncultivated areas
- Freeze-dried to protect the antioxidants
- Protected by the Rainforest canopy
- Slowing down the clear cutting of the Amazonian jungles
- Sustainable harvesting practices



Corporate Social Responsible (CSR)

Packaging Materials

- Renewable or “green” resources
- Certified by the three major environmental oversight organizations (Triple Certification):

Forest Stewardship Council

Sustainable Forest Initiative

Endorsement of Forest Certification Schemes

- Future Xoçai™ packaging will carry these environmental endorsement certifications from each applicable organization.
- Go Green!!!



Corporate Social Responsible (CSR)

MXI Business Practices

- No harmful ingredients
- No GMO ingredients
- Create awareness for our ethically-conscious customers and distributors
- Long-term Vision
- Network Marketing not Retail
- Products certified by Brunswick Labs
- Employee profit sharing program
- Goal to minimize our Global Footprint



XoLove Recent Project

- Water Purification Systems
- Money raised from the kids' artwork at the L2E (Learn to Earn) auction
- 15 water purification systems
- Cleaned out their existing well
- Dug well deeper
- De-wormed the majority of their animals



Tree Planting Projects

- Plant 250,000 cacao trees in Africa
- Seedlings are being nurtured in smaller tree nurseries
- Rejuvenate the existing cocoa farms, resulting in greater yields and higher income for the farmers
- Plant 10,000 crop and shade trees
- Increase biodiversity
- Increase cacao tree yield
- Supplement the dietary needs of farmers/families



Project with the World Cocoa Foundation (WCF)

- Improve the lives of cocoa farmers and families in Africa
- 200,000 small, family-owned cacao farms
- 1.4 million family members
- Goals double the farmers income within 5 years





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Jeanette Brooks
Founder & President





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